

2017 AFP Golden Gate Chapter Programs

EVENTS WITH REGISTRATIONS

Month: February

Title: Fridays Online: A Simple Neuroscience Framework to Create Messaging

Speaker: Elizabeth Seja Min, AFP Golden Gate

Month: March

Title: Meet the Mentor Program @ Unplugged

Speakers: Jim Armstrong, Brown & Schroeder | Ellen Eoff, Human Rights Fund

Month: March

Title: Fridays Online: The Brave New World of Donor Management

Speakers: Robert Weiner, CFRE, Robert Weiner Consulting

Month: April

Title: Forum: Report from the Bubble: What the Development Shops @ ACLU, Planned Parenthood, Greenpeace and National Immigration Law Center Are Doing to Leverage This Political Moment

Speakers: Cori Stelling, Director of Development, ACLU Northern California | Amber Weiss, Development Manager, Planned Parenthood Northern California | Karen Topakian, Board President, Greenpeace U.S. | Sara Gould, Board President, National Immigration Law Center

Month: April/May Special Events for ICON

**ICON Host Chapter Event: Conference Party at LinkedIn Headquarters

**ICON Host Chapter Activity: Dinearounds for ICON Participants

Month: May

Title: Masterclass: How Brandraising Raises Money & Visibility

Speaker: Sara Durham, Big Duck

Month: May

Title: Mentor Program Online Clinic: How to Use the Mentor Program

Speakers: Jim Armstrong, Brown & Schoeder | Ellen Eoff, Human Rights Fund

Month: May

Title: Fridays Online: Raise Up Mid-Level Giving Now

Speaker: Mark Rovner, Sea Change Strategies

Month: June

Title: Use the News to Leverage Fundraising When the Media Spotlight Shines On Your Mission

Speaker: Wendy Marinaccio Husman, Donor Digital

Month: July

Title: Forum: Hiring & Keeping A Diverse, Inclusive Team

Speakers: Fred Blackwell, CEO, The San Francisco Foundation (Keynote) | *Respondents:* Iris Fluellen, San Francisco Parks Alliance | Jenessa de Rivera, Thousand Currents | *Moderator:* Chas Lopez, VP Diversity and Inclusion, Earthjustice | *Host:* Beverly Mislung, YouthSpeaks

Month: July

Title: Mentor Program Online Clinic: Coaching Models for Mentoring

Speakers: Stacy Lee Gardner, CEO, My Philanthropy Team | Elizabeth Seja Min, ED, AFP Golden Gate

Month: September

Title: Mentor Program Online Clinic: Ethics and Fundraising

Speaker: Katherine Bella, CFRE, Brakeley Briscoe Inc.

Month: September

Title: Fridays Online: Getting Serious About Diversity & The Role of Implicit Bias

Speaker: Dr. Angelique Grant, Senior Consultant, Aspen Leadership Group

Month: October

Title: The Hank Rosso Forum: Accelerating Social Change: Move Fast & Fix Things

Speakers: Kay Sprinkel Grace, Chair | Patrice Martin, IDEO | Scott Harrison, U.S. Trust | Lauren Bechtel Dachs, SD Bechtel Jr. Foundation | Don Howard, James Irvine Foundation | Don Falk, Tenderloin Neighborhood Development Corporation | Ashley Boren, Sustainable Conservation | Bill Under, Social Entrepreneur CARE Enterprises | Villy Wang, BAYCAT | *Moderators:* Brittany M. Janis, CFRE, Environmental Defense Fund and Aaron Rashba, California State Parks Foundation

Month: October

Title: Fridays Online: How to Work A Room and Meet Your Goals

Speakers: Judy Patrick, Former CEO, The Women's Foundation of California | Kim Carter, Executive Director, Time for Change Foundation

Month: November

Title: Annual Members Meeting: "State of Ted-style Talks" – Demographics & Diversity, International Health Fundraising, Self Care for Fundraisers, Spoken Word/Arts

Speakers: Eric Talbert, MedShare | Chandra Alexandre, Global Fund for Women | Sandra Fernandez, The San Francisco Foundation | Youth Spoken Word Artist, YouthSpeaks

Month: November

Title: AFP Golden Gate Celebrates National Philanthropy Day

Mistress of Ceremonies: Renel Brooks-Moon

FREE EVENTS FOR AFP MEMBERS & GUESTS UNPLUGGED SERIES

Informal, networking events held monthly, January through October 2017, alternating in eating establishments in San Francisco and Oakland

FREE EVENTS FOR COMMUNITY

LIVE WEBINAR SERIES (AFP HQ broadcasts shown simultaneously in 3-4 locations)

Month: January

Title: Building A High Revenue Major Gifts Program: The 5 Major Hurdles That Are Holding You Back and How to Overcome Them

Presenter: Gail Perry, CFRE

Month: February

Title: Small Shop Success: Building Your Development Dream Team

Presenter: Amy Wolfe, MPPA, CFRE

Month: March

Title: Powerful Events Where Philanthropy Thrives: How to Engage New Donors with Four Vital Audience Development Strategies

Presenter: Kathy King

Month: April

Title: Getting to Know You: Donor Surveys for the Win!

Presenter: Sharon Doolittle

Month: May

Title: Wired Boards: Driving Hi-Tech Innovation from the Boardroom

Presenter: John Dewe, CNP, CFRE

Month: June

Title: Using Neuroscience to Improve Your Fundraising Results

Presenter: Simone Joyaux, ACFRE

Month: July

Title: Ten Secrets to Optimizing Your Online Donation Process for Maximum Dollars Raised & Retained

Presenter: Steven Shattuck

Month: August

Title: Mission Possible: Get in the Door and Get What You Came For

Presenter: Anne Melvin, J.D.

Month: September

Title: Storyliving: Creating Transformational Donor Engagement Experiences to Inspire Major Gifts

Presenter: Tammy Zonker

Month: November

Title: Secrets of Data Driven Nonprofits

Presenter: Steve MacLaughlin