

2019 AFP Golden Gate Chapter Programs

EVENTS WITH REGISTRATIONS

Forums, Masterclasses, Noon Online Workshops, Mentor Program Clinics

Month. January

Title. Noon Online: Boost Your Brand Power Through Your LinkedIn Profile

Speaker. Sandra Clark, LinkedIn Mentoring

Month. February

Title. Masterclass: Cold Calling, Prospecting & The Art of the First Visit

Speaker. Armando Zumaya, Dynamic Prospecting

Month. March

Title. Noon Online: How to Raise \$10K on Facebook Fundraisers

Speaker. Sean Kusofsky, Mind the Gap Consulting

Month. April

Title. The Spring Forum: As the Development World Turns—Vu Le on the Evolution of the Field

Speakers. Keynote by Vu Le, Rainier Valley Corps; Panelists Amanda Berger, Public Health Institute; Beverly Estrellas Misleng, Youth Speaks; Elliot Levin, Partnership Resources Group

Month. April

Title. Mentor Program Clinic: Getting the Most Out of The Mentor Program

Speakers. Mentor Program Co-Chairs Jim Armstrong & Ellen Eoff

Month. May

Title. Noon Online: The Geometry of Fundraising

Speaker. Susan Jacobson, Glavin Jacobson Inc.

Month. June

Title. Masterclass: The Big, Bold Idea to Attract More Donors

Speakers. Stephanie Swain, Mission-Minded; Case Study by Catelyn Spencer & Carlos Aguilar, CaliforniaChange Lawyers

Month. July

Title. Mentor Program Clinic: Ethics Now!

Speaker. Katherine Bella, CFRE

Month. July

Title. The IDEA Forum: Racial Capitalism—Investigating Bias at the Heart of Fundraising

Speakers. Facilitator Simone McGurl, The Trust for Public Land; Panelists danielle marilyn west, Resource Generation; Nolan Pack, Ella Baker Center for Human Rights; Steve Lew, CompassPoint

Month. September

Title. Noon Online: 8 Shocking Ways to Completely Retain Donors

Speakers. Chelsea Murray, Fine Arts Museums of San Francisco; Seth Brenzel, The Walden School; Esther Landau, Pomeroy Rehabilitation & Recreation Center

Month. October

Title. The Hank Rosso Forum: Can Your .Org Make It in a # World? (Produced in partnership with DER)

Speakers. Kay Sprinkel Grace, Moderator; Hildy Gottlieb, Creating the Future, Keynote; Facilitator & Panelists Lisa Hoffman, Consultant & Zen Priest; Angela Jenkins, Kaiser Permanente; Sam Cobbs, Tipping Point Community; Michael Stoll, San Francisco Public Press

Month. October

Title. Mentor Program Clinic: Major Gifts with Tim Whalen

Speaker. Tim Whalen

Month. November

Title. The NPD Forum—Fundraisers + Donors Working Together to Change the World

Speakers. Roselyne (Cissie) Chroman Swig, 2018 NPD Honoree, Lifetime Achievement; Bob Uyeki, CEO, Y&H Soda Foundation, 2018 Honoree, Outstanding Foundation; Traci Eckels, Chief Development Officer, Golden Gate National Parks Conservancy, 2014 Honoree, Outstanding Fundraising Professional; Hollis Belger, Juggling for Jude, 2019 Honoree, Outstanding Youth in Philanthropy

Month. November

Title. Together We Can Change the World—AFP Golden Gate Celebrates National Philanthropy Day

Master of Ceremonies. Liam Mayclem, the “Foodie Chap”

Month. November

Title. Mentor Program Clinic: Does Your Career Really Need A CFRE?

Speakers. Jim Armstrong, Mentor Program Co-Chair; Victoria Silverman, Cook Silverman Search

Month. December

Title. Annual Members Meeting and Party

Host. The Membership Committee

FREE EVENTS FOR AFP MEMBERS & GUESTS

UNPLUGGED SERIES

Informal networking events, held after work hours in local eating and drinking establishments

San Francisco April 17: PAUSE Wine Bar

San Francisco May 8: Palomino Restaurant & Bar

Oakland June 12: The Port Bar (LGBTQ Pride)

San Francisco September 18: PAUSE Wine Bar

Oakland October 16: The Port Bar

Marin October 16: State Room Brewery

FREE EVENTS FOR COMMUNITY

LIVE WEBINAR SERIES

AFP Global broadcasts shown simultaneously in 2-3 locations followed by peer discussion

Month. February

Title. Happy Donors: Keeping and Finding the Best Donors

Speaker. Wayne Olson, Author of The Disney Difference

Month. March

Title. 20th Century Grant Applications

Speaker. Diane Gedeon-Marin, The Write Source, Fundraising School Lilly Family School of Philanthropy

Month. April

Title. How to Have a Successful Fundraising Campaign in Today's Hyper Busy World

Speaker. Andrea Kihlstedt, Fundraising School Lilly Family School of Philanthropy

Month. May

Title. Financial Literacy: What Every Fundraising Professional Needs to Know

Speaker. Amy Wolfe, President and CEO of AgSafe

Month. June

Title. Giving Shifts: How Networks are Catalyzing Change

Speaker. LaTanya Flix, Cause Advance LLC

Month. July

Title. The Art and Science of Effective Gift Acknowledgement

Speaker. Steven Shattuck, Launch Cause

Month. August

Title. Simple Secrets to Successful Nonprofit Events

Speaker. A.J. Steinberg, Masquerade Events & Queen Bee Fundraising

Month. September

Title. Speak! What to Say (and Not to Say) and How to Say It

Speaker. Beth Wolfer, Coach of 50+ TEDx Salt Lake Speakers

Month. October

Title. The State of Online Fundraising 2019

Speaker. Mike Snusz, Blackbaud Professional Services

Month. November

Title. Multi-Channel Storytelling to Amp Up Your Fundraising & Other Campaigns

Speaker. Alizah Epstein, Epstein Creative Group