2019 AFP Golden Gate Chapter Programs

EVENTS WITH REGISTRATIONS
Forums, Masterclasses, Noon Online Workshops, Mentor Program Clinics

Month. January  
Title. Noon Online: Boost Your Brand Power Through Your LinkedIn Profile  
Speaker. Sandra Clark, LinkedIn Mentoring

Month. February  
Title. Masterclass: Cold Calling, Prospecting & The Art of the First Visit  
Speaker. Armando Zumaya, Dynamic Prospecting

Month. March  
Title. Noon Online: How to Raise $10K on Facebook Fundraisers  
Speaker. Sean Kusofsky, Mind the Gap Consulting

Month. April  
Title. The Spring Forum: As the Development World Turns—Vu Le on the Evolution of the Field  
Speakers. Keynote by Vu Le, Rainier Valley Corps; Panelists Amanda Berger, Public Health Institute; Beverly Estrellas Mislang, Youth Speaks; Elliot Levin, Partnership Resources Group

Month. April  
Title. Mentor Program Clinic: Getting the Most Out of The Mentor Program  
Speakers. Mentor Program Co-Chairs Jim Armstrong & Ellen Eoff

Month. May  
Title. Noon Online: The Geometry of Fundraising  
Speaker. Susan Jacobson, Glavin Jacobson Inc.

Month. June  
Title. Masterclass: The Big, Bold Idea to Attract More Donors  
Speakers. Stephanie Swain, Mission-Minded; Case Study by Catelyn Spencer & Carlos Aguilar, CaliforniaChange Lawyers

Month. July  
Title. Mentor Program Clinic: Ethics Now!  
Speaker. Katherine Bella, CFRE

Month. July  
Title. The IDEA Forum: Racial Capitalism—Investigating Bias at the Heart of Fundraising  
Speakers. Facilitator Simone McGurl, The Trust for Public Land; Panelists danielle marilyn west, Resource Generation; Nolan Pack, Ella Baker Center for Human Rights; Steve Lew, CompassPoint

Month. September  
Title. Noon Online: 8 Shocking Ways to Completely Retain Donors  
Speakers. Chelsea Murray, Fine Arts Museums of San Francisco; Seth Brenzel, The Walden School; Esther Landau, Pomeroy Rehabilitation & Recreation Center
Month. October
Title. The Hank Rosso Forum: Can Your .Org Make It in a # World? (Produced in partnership with DER)
Speakers. Kay Sprinkel Grace, Moderator; Hildy Gottlieb, Creating the Future, Keynote; Facilitator & Panelists Lisa Hoffman, Consultant & Zen Priest; Angela Jenkins, Kaiser Permanente; Sam Cobbs, Tipping Point Community; Michael Stoll, San Francisco Public Press

Month. October
Title. Mentor Program Clinic: Major Gifts with Tim Whalen
Speaker. Tim Whalen

Month. November
Title. The NPD Forum—Fundraisers + Donors Working Together to Change the World
Speakers. Roselyne (Cissie) Chroman Swig, 2018 NPD Honoree, Lifetime Achievement; Bob Uyeki, CEO, Y&H Soda Foundation, 2018 Honoree, Outstanding Foundation; Traci Eckels, Chief Development Officer, Golden Gate National Parks Conservancy, 2014 Honoree, Outstanding Fundraising Professional; Hollis Belger, Juggling for Jude, 2019 Honoree, Outstanding Youth in Philanthropy

Month. November
Title. Together We Can Change the World—AFP Golden Gate Celebrates National Philanthropy Day
Master of Ceremonies. Liam Mayclem, the “Foodie Chap”

Month. November
Title. Mentor Program Clinic: Does Your Career Really Need A CFRE?
Speakers. Jim Armstrong, Mentor Program Co-Chair; Victoria Silverman, Cook Silverman Search

Month. December
Title. Annual Members Meeting and Party
Host. The Membership Committee

FREE EVENTS FOR AFP MEMBERS & GUESTS
UNPLUGGED SERIES
Informal networking events, held after work hours in local eating and drinking establishments

San Francisco April 17: PAUSE Wine Bar
San Francisco May 8: Palomino Restaurant & Bar
Oakland June 12: The Port Bar (LGBTQ Pride)
San Francisco September 18: PAUSE Wine Bar
Oakland October 16: The Port Bar
Marin October 16: State Room Brewery

FREE EVENTS FOR COMMUNITY
LIVE WEBINAR SERIES
AFP Global broadcasts shown simultaneously in 2-3 locations followed by peer discussion

Month. February
Title. Happy Donors: Keeping and Finding the Best Donors
Speaker. Wayne Olson, Author of The Disney Difference
March
Title. 20th Century Grant Applications
Speaker. Diane Gedeon-Marin, The Write Source, Fundraising School Lilly Family School of Philanthropy

April
Title. How to Have a Successful Fundraising Campaign in Today’s Hyper Busy World
Speaker. Andrea Kihlstedt, Fundraising School Lilly Family School of Philanthropy

May
Title. Financial Literacy: What Every Fundraising Professional Needs to Know
Speaker. Amy Wolfe, President and CEO of AgSafe

June
Title. Giving Shifts: How Networks are Catalyzing Change
Speaker. LaTanya Flix, Cause Advance LLC

July
Title. The Art and Science of Effective Gift Acknowledgement
Speaker. Steven Shattuck, Launch Cause

August
Title. Simple Secrets to Successful Nonprofit Events
Speaker. A.J. Steinberg, Masquerade Events & Queen Bee Fundraising

September
Title. Speak! What to Say (and Not to Say) and How to Say It
Speaker. Beth Wolfer, Coach of 50+ TEDx Salt Lake Speakers

October
Title. The State of Online Fundraising 2019
Speaker. Mike Snusz, Blackbaud Professional Services

November
Title. Multi-Channel Storytelling to Amp Up Your Fundraising & Other Campaigns
Speaker. Alizah Epstein, Epstein Creative Group