2020 AFP Golden Gate Chapter Programs

EVENTS WITH REGISTRATIONS
Forums, Masterclasses, Noon Online Workshops, Mentor Program Clinics

Month. January
Title. Building Board Diversity: The Art Of Creating Equitable And Inclusive Leadership
Speaker. Kim Moore Bailey, CEO of Youth Outside; Chandre Alexandra, CEO of Community Action Marin; Sara Haynes, Senior Consultant at Glavin Jacobson, Inc.

Month. February
Title. Donor Advised Funds: Treasure or Threat?
Speakers. Jan Masoaka, CEO of CalNonprofits

Month. March
Title. Fundraising in the Face of COVID-19
Speakers. David Perry, CEO/Founder of David Perry & Associates, Inc.; Judith Frankel, Vice President of Development at SF-Marin Food Bank

Month. April
Title. Now More Than Ever: Strategic Thinking by Nonprofits, Fundraising for 2020 (Joint Webinar with DER)
Speakers. Eric Ryan, Founding Partner, Mission Met; Laura Sears, Co-founder and Development Director of Vida Verde; Michael Allison, Principal of Michael Allison Consulting; Debi Harris, AFP Golden Gate Board Member and Director of Development of Public Advocates, Inc.; James Lee, DER Board Member and Director, Business Development at Revolution Foods along with panelists

Month. April
Title. Virtual Lunch & Learn: Social Justice Fundraising
Speakers. Mario Lugay; Jocelyn Wong

Month. May
Title. Virtual Lunch & Learn: How are you doing now? A COVID-19 Community Check-in

Month. May
Title. Self-Care for Fundraising Professionals

Month. June
Title. Lunch & Learn: Financial Management in Uncertainty
Speakers. Gerry Chow, Vice President Finance at San Francisco General Hospital Foundation

Month. July
Title. Connecting with Donors in a Virtual Environment

Month. July
Title. Lunch & Learn: Medical Fundraising

Month. August
Title. Lunch & Learn: Adaptive Fundraising Strategies
Speakers. Rachel Cusick, MPA, CFRE, Director, Leadership Philanthropy, California Academy of Sciences

Month. September
Title. Online Clinic: Seeking New Jobs and Work Transitions in the Current Climate
Month. October
Title. Lunch & Learn: Getting to Know Your Donors: Survey Design & Strategic Communication

Month. November
Title. National Philanthropy Day
Speakers. Renel Brooks-Moon, Master of Ceremonies; Moderator Victoria Silverman, 2020 President, AFP Golden Gate; Regan Pritzker; Karl Robillard of Twitter; Jasmine Jones of West Contra Costa Public Education Fund

FREE EVENTS FOR AFP MEMBERS & GUESTS
UNPLUGGED SERIES
Informal networking events, held after work hours in local eating and drinking establishments
March 3: John Colins, San Francisco
April 3: Virtual Happy Hour
May 18: Virtual Networking: Yoga Mindful Hour on Zoom
October 8: New Member Orientation Cocktail Hour
December 7: Year-End Members Meeting

FREE EVENTS FOR COMMUNITY
LIVE WEBINAR SERIES
AFP Global broadcasts shown simultaneously in 2-3 locations followed by peer discussion
Month. March
Title. Bringing in the Top Ten Gifts for Your Capital Campaign
Speaker. Andrea Kihlstedt, capital campaign expert

Month. April
Title. Don’t Say I Didn’t Warn You – The Pragmatist’s Guide to Successful Special Events
Speaker. Amy Wolfe, MPPA, CFRE

Month. May
Title. The Art of the Legacy Ask
Speaker. Ligia Peña, CFRE, MInstF, AFP Master Trainer

Month. June
Title. How Nonprofits Can Powerfully Use Storytelling NOW During the Pandemic
Speaker. Lori Jacobwith

Month. July
Title. Robots Make Bad Fundraisers – How Nonprofits Can Maintain Their Heart in the Digital Age
Speaker. Steven Shattuck, CEO of Bloomerang

Month. August
Title. Donor Stewardship: Easy and Effective Ways to Stay in Touch with Donors All Year Long
Speaker. Mark Chilutti, CFRE
**Month. September**  
**Title.** The State of Online Fundraising 2020  
**Speaker.** Mike Snusz

**Month. September**  
**Title.** The Pearls and Pitfalls of Crowdfunding  
**Speaker.** Robyn Mendez

**Month. October**  
**Title.** 8 Things You Can Do Right Now to Improve Your Year-End Appeal  
**Speaker.** Holly H. Paulin, Philanthropic Counsel at Good Works

**Month. November**  
**Title.** Visioneering Your Organization – How to Set a Bold Vision and Strategic Plan that Inspires Donors, Staff, and Leaders  
**Speaker.** Barbara O'Reilly, CFREs