

2020 AFP Golden Gate Chapter Programs

EVENTS WITH REGISTRATIONS

Forums, Masterclasses, Noon Online Workshops, Mentor Program Clinics

Month. January

Title. Building Board Diversity: The Art Of Creating Equitable And Inclusive Leadership

Speaker. Kim Moore Bailey, CEO of Youth Outside; Chandre Alexandra, CEO of Community Action Marin; Sara Haynes, Senior Consultant at Glavin Jacobson, Inc.

Month. February

Title. Donor Advised Funds: Treasure or Threat?

Speakers. Jan Masoaka, CEO of CalNonprofits

Month. March

Title. Fundraising in the Face of COVID-19

Speakers. David Perry, CEO/Founder of David Perry & Associates, Inc.; Judith Frankel, Vice President of Development at SF-Marin Food Bank

Month. April

Title. Now More Than Ever: Strategic Thinking by Nonprofits, Fundraising for 2020 (Joint Webinar with DER)

Speakers. Eric Ryan, Founding Partner, Mission Met; Laura Sears, Co-founder and Development Director of Vida Verde; Michael Allison, Principal of Michael Allison Consulting; Debi Harris, AFP Golden Gate Board Member and Director of Development of Public Advocates, Inc.; James Lee, DER Board Member and Director, Business Development at Revolution Foods along with panelists

Month. April

Title. Virtual Lunch & Learn: Social Justice Fundraising

Speakers. Mario Lugay; Jocelyn Wong

Month. May

Title. Virtual Lunch & Learn: How are you doing now? A COVID-19 Community Check-in

Month. May

Title. Self-Care for Fundraising Professionals

Speakers. Kishshana Palmer, CFRE, CEO, Kishshana & Co.

Month. June

Title. Lunch & Learn: Financial Management in Uncertainty

Speakers. Gerry Chow, Vice President Finance at San Francisco General Hospital Foundation

Month. July

Title. Connecting with Donors in a Virtual Environment

Month. July

Title. Lunch & Learn: Medical Fundraising

Month. August

Title. Lunch & Learn: Adaptive Fundraising Strategies

Speakers. Rachel Cusick, MPA, CFRE, Director, Leadership Philanthropy, California Academy of Sciences

Month. September

Title. Online Clinic: Seeking New Jobs and Work Transitions in the Current Climate

Month. October

Title. Lunch & Learn: Getting to Know Your Donors: Survey Design & Strategic Communication

Month. November

Title. National Philanthropy Day

Speakers. Renel Brooks-Moon, Master of Ceremonies; Moderator Victoria Silverman, 2020 President, AFP Golden Gate; Regan Pritzker; Karl Robillard of Twitter; Jasmine Jones of West Contra Costa Public Education Fund

**FREE EVENTS FOR AFP MEMBERS & GUESTS
UNPLUGGED SERIES**

Informal networking events, held after work hours in local eating and drinking establishments

March 3: John Colins, San Francisco

April 3: Virtual Happy Hour

May 18: Virtual Networking: Yoga Mindful Hour on Zoom

October 8: New Member Orientation Cocktail Hour

December 7: Year-End Members Meeting

**FREE EVENTS FOR COMMUNITY
LIVE WEBINAR SERIES**

AFP Global broadcasts shown simultaneously in 2-3 locations followed by peer discussion

Month. March

Title. Bringing in the Top Ten Gifts for Your Capital Campaign

Speaker. Andrea Kihlstedt, capital campaign expert

Month. April

Title. Don't Say I Didn't Warn You – The Pragmatist's Guide to Successful Special Events

Speaker. Amy Wolfe, MPPA, CFRE

Month. May

Title. The Art of the Legacy Ask

Speaker. Ligia Peña, CFRE, MInstF, AFP Master Trainer

Month. June

Title. How Nonprofits Can Powerfully Use Storytelling NOW During the Pandemic

Speaker. Lori Jacobwith

Month. July

Title. Robots Make Bad Fundraisers – How Nonprofits Can Maintain Their Heart in the Digital Age

Speaker. Steven Shattuck, CEO of Bloomerang

Month. August

Title. Donor Stewardship: Easy and Effective Ways to Stay in Touch with Donors All Year Long

Speaker. Mark Chilutti, CFRE

Month. September

Title. The State of Online Fundraising 2020

Speaker. Mike Snusz

Month. September

Title. The Pearls and Pitfalls of Crowdfunding

Speaker. Robyn Mendez

Month. October

Title. 8 Things You Can Do Right Now to Improve Your Year-End Appeal

Speaker. Holly H. Paulin, Philanthropic Counsel at Good Works

Month. November

Title. Visioneering Your Organization – How to Set a Bold Vision and Strategic Plan that Inspires Donors, Staff, and Leaders

Speaker. Barbara O'Reilly, CFREs