AFP Golden Gate promotes philanthropy and supports the effective and ethical work of the diverse community of Bay Area fundraising professionals. Consultant information provided includes areas of expertise with contact information, description of services, and a sample client list.

The Directory covers a large territory – Silicon Valley, San Francisco, Marin, Wine Country & the Sonoma/Napa Valley, and the East Bay. Consultants are either members of AFP or have signed the AFP Code of Ethics, ensuring that they hold the high standards and best practices represented by the Association of Fundraising Professionals.
<table>
<thead>
<tr>
<th></th>
<th>Consultants</th>
</tr>
</thead>
<tbody>
<tr>
<td>6</td>
<td>The Archer Group</td>
</tr>
<tr>
<td>7</td>
<td>Bischoff Consulting</td>
</tr>
<tr>
<td>8</td>
<td>Brakeley Briscoe Inc</td>
</tr>
<tr>
<td>9</td>
<td>Brakeley Search</td>
</tr>
<tr>
<td>10</td>
<td>Charity Search Group</td>
</tr>
<tr>
<td>11</td>
<td>Cook Silverman Search</td>
</tr>
<tr>
<td>12</td>
<td>Donor Boom</td>
</tr>
<tr>
<td>13</td>
<td>Edelman</td>
</tr>
<tr>
<td>14</td>
<td>Essex &amp; Drake Fundraising Counsel</td>
</tr>
<tr>
<td>15</td>
<td>Global Good Communications</td>
</tr>
<tr>
<td>16</td>
<td>GRANTdog</td>
</tr>
<tr>
<td>17</td>
<td>Innovative Resources Group</td>
</tr>
<tr>
<td>18</td>
<td>Jerome Burstein &amp; Associates</td>
</tr>
<tr>
<td>19</td>
<td>Laguna Creek Consulting</td>
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<td>Laura Jason Consulting</td>
</tr>
<tr>
<td>21</td>
<td>Leftwich Event Specialists Inc.</td>
</tr>
<tr>
<td>22</td>
<td>Maukemana</td>
</tr>
<tr>
<td>23</td>
<td>My Philanthropy Team, LLC</td>
</tr>
<tr>
<td>24</td>
<td>Partnership Resources Group</td>
</tr>
<tr>
<td>25</td>
<td>PLC Philanthropic Services</td>
</tr>
<tr>
<td>26</td>
<td>The Ross Collective</td>
</tr>
<tr>
<td>27</td>
<td>Sarah Wachs Consulting</td>
</tr>
<tr>
<td>28</td>
<td>SKS Consulting</td>
</tr>
<tr>
<td>29</td>
<td>Theresa Nelson &amp; Associates</td>
</tr>
<tr>
<td>30</td>
<td>Wanda Scott &amp; Associates</td>
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<td>Name</td>
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<tr>
<td>6</td>
<td>Lillian Archer</td>
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<tr>
<td>13</td>
<td>Amira Barger</td>
</tr>
<tr>
<td>7</td>
<td>B.J. Bischoff</td>
</tr>
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<td>Marianne Briscoe</td>
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<tr>
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<td>Jerome Burstein</td>
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<tr>
<td>22</td>
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</tr>
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<td>Stacy Lee Gardner</td>
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<tr>
<td>17</td>
<td>Beth Hershenhart</td>
</tr>
<tr>
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<td>Melissa Irish</td>
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<tr>
<td>20</td>
<td>Laura Jason</td>
</tr>
<tr>
<td>15</td>
<td>Anne McCarten-Gibbs</td>
</tr>
<tr>
<td>12</td>
<td>Sari McConnell</td>
</tr>
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<td>29</td>
<td>Theresa Nelson</td>
</tr>
<tr>
<td>21</td>
<td>Leftwich Event Specialists Inc.</td>
</tr>
<tr>
<td>16</td>
<td>Rhonda Poppen</td>
</tr>
<tr>
<td>26</td>
<td>Renee Rubin Ross</td>
</tr>
<tr>
<td>30</td>
<td>Wanda Scott</td>
</tr>
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<td>11</td>
<td>Victoria Silverman</td>
</tr>
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<td>28</td>
<td>Stacey Smith</td>
</tr>
<tr>
<td>14</td>
<td>Chelsey Souza</td>
</tr>
<tr>
<td>9</td>
<td>Scott Staub</td>
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<td>Sarah Wachs</td>
</tr>
<tr>
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<td>Mariya Yurukova</td>
</tr>
</tbody>
</table>
Consultants
By Area of Expertise

<table>
<thead>
<tr>
<th>Area of Expertise</th>
<th>Page Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Fund</td>
<td>6, 12, 19, 20, 27, 28</td>
</tr>
<tr>
<td>Capital Campaigns</td>
<td>6, 8, 14, 20, 23, 24, 27, 29</td>
</tr>
<tr>
<td>Communications &amp; Resource Development</td>
<td>13, 15</td>
</tr>
<tr>
<td>Corporate Sponsorship</td>
<td>20</td>
</tr>
<tr>
<td>Crowd Funding</td>
<td>19</td>
</tr>
<tr>
<td>Culture of Philanthropy</td>
<td>13, 17</td>
</tr>
<tr>
<td>Development Audits</td>
<td>12, 15</td>
</tr>
<tr>
<td>Development Coaching</td>
<td>12, 15, 17, 18, 22, 23, 27</td>
</tr>
<tr>
<td>Development Technology</td>
<td>19</td>
</tr>
<tr>
<td>Digital Fundraising</td>
<td>19</td>
</tr>
<tr>
<td>Donor Research/Prospect ID</td>
<td>20</td>
</tr>
<tr>
<td>Endowment Development</td>
<td>12, 15, 17, 18, 22, 23, 27</td>
</tr>
<tr>
<td>Executive Search/Recruitment</td>
<td>19</td>
</tr>
<tr>
<td>Feasibility Studies</td>
<td>8, 14, 23, 24, 29</td>
</tr>
<tr>
<td>Foundations</td>
<td>22, 25</td>
</tr>
<tr>
<td>Full Service</td>
<td>8</td>
</tr>
<tr>
<td>Fund Development</td>
<td>25, 30</td>
</tr>
<tr>
<td>Fundraising Counsel</td>
<td>14, 20, 29, 30</td>
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<td>Fundraising Strategy</td>
<td>8, 12, 15, 16, 18, 22, 23, 24, 27, 28, 30</td>
</tr>
<tr>
<td>Grant Writing</td>
<td>7, 16, 18, 20, 22, 23</td>
</tr>
<tr>
<td>Individual Giving Programs</td>
<td>6, 14, 19, 28</td>
</tr>
<tr>
<td>Interim/Temporary Staffing</td>
<td>23, 29</td>
</tr>
<tr>
<td>Leadership Coaching</td>
<td>7, 13, 26</td>
</tr>
<tr>
<td>Major Gifts</td>
<td>6, 8, 12, 17, 24, 29, 30</td>
</tr>
<tr>
<td>Management Consulting</td>
<td>13, 28</td>
</tr>
<tr>
<td>Marketing &amp; Communications</td>
<td>13</td>
</tr>
<tr>
<td>Philanthropic Advising</td>
<td>14, 17, 25, 30</td>
</tr>
<tr>
<td>Planned Giving</td>
<td>24</td>
</tr>
<tr>
<td>Prospect Research</td>
<td>16, 18, 20</td>
</tr>
<tr>
<td>Special Events Planning</td>
<td>21</td>
</tr>
<tr>
<td>Strategic Planning/Management</td>
<td>13, 15, 16, 26, 27</td>
</tr>
<tr>
<td>Staff Training/Board Development &amp; Training</td>
<td>7, 13, 19, 26, 28</td>
</tr>
</tbody>
</table>
SERVICES
I use my 20 years of experience developing and implementing fundraising strategies at local, national, and international organizations. I support clients by using a data centered approach while coaching boards and leadership on how to raise significantly more money, and to enjoy the fund development process. My client work focuses on capital campaigns and individual giving (major gifts, membership and annual fund).

AREAS OF EXPERTISE
Annual Fund
Capital Campaigns
Individual Giving
Major Gifts

CLIENT LIST
Davis Street (San Leandro)
Golden Gate Park
Matrix Parent Network (Novato)
Piedmont Children's Choir
Kol Shofar (Tiburon)
SF Parks Alliance
Step One (Berkeley)
Sutro Stewards
Tennis Coalition SF
SERVICES
We specialize in researching grant funding sources and writing grants for nonprofits, universities, and school districts. We conduct strategic planning for nonprofits and government agencies. We facilitate leadership development and board development workshops and consulting. We also evaluate programs, develop logic models, and conduct literature reviews to support evidence-informed programming. Since 2002, I have conducted AFP International’s Faculty Training Academy, which has graduated over 300 Master Trainers.

AREAS OF EXPERTISE
Grant Writing
Leadership Coaching
Management Consulting
Staff Training/Board Development & Training
Strategic Planning/Management

CLIENT LIST
Sonoma State University
Community Action Partnership of Sonoma County
Forget Me Not Children’s Services
Collabria Care
La Luz Center
Transcendence Theatre
Sonoma Valley Community Health Center
Marianne Briscoe, Ph.D., ACFRE
Brakeley Briscoe Inc
322 West Bellevue Ave
San Mateo, CA 94402

SERVICES
Brakeley Briscoe is one of the most experienced consulting firms. We serve the Americas and Asia. Our specialties include major giving, advancement abroad; capital campaign planning and management; annual and planned giving; board development; executive search; strategic planning; audits; bench-marking; and prospect research.

AREAS OF EXPERTISE
Capital Campaigns
Feasibility Studies
Full Service
Fundraising Strategy
Major Gifts
Staff Training/Board Development & Training

CLIENT LIST
Save the Redwoods League
Children’s Discovery Museum
San Francisco Opera
Girl Scouts of Northern California
CalArts
Bishop O’Dowd High School
UNICEF
Rochester Institute of Technology
Resurge

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linkedin.com/in/marianne-briscoe-0630b111
brakeleybriscoe.com/fundraising-capital-campaigns-executive-search/articles/blog-capital-campaigns/
650-344-8883
SERVICES
Brakeley Search, formerly Leadership Search Partners, is an executive search firm focused exclusively on the nonprofit sector. We specialize in searches for CEO/Executive Directors, Development Directors and other senior managers reporting to the CEO. We work with local, regional and national nonprofits in a wide range of fields to help them hire exceptional senior-level leaders. We ensure that our clients find leaders that are a perfect fit for their mission, culture and values, and their specific challenges.

AREAS OF EXPERTISE
Executive Search/Recruitment

CLIENT LIST
Covenant House California
Oakland Zoo
TechbridgeGirls
Hanover Theatre
Sisters of the Presentation
Alternative Family Services
CORA
Monument Impact

Scott Staub, ACFRE
Brakeley Search
52 Santa Cruz Avenue
San Francisco, CA 94112

brakeleysearch.com
sstaub@brakeleysearch.com
linkedin.com/in/scott-staub-235130/
408-425-5711
SERVICES
Charity Search Group works exclusively with nonprofits to help them attract top talent, including development staff, senior leaders and executives. We are fundraisers ourselves with decades of experience in health and community-based charities, higher education and international development. We have a keen eye for nonprofit talent and where to find it. Charity Search Group is dedicated to getting to know your unique needs, vision and culture which will ultimately help us find great candidates for you to choose from.

AREAS OF EXPERTISE
Executive Search/Recruitment

CLIENT LIST
Best Buddies International
JFCS East Bay
American Foundation for Suicide Prevention
Pratham USA
American University
Arizona State University
Liberty Hill Foundation
Women for Women International
Medical Students for Choice
Arogya World
SERVICES
Cook Silverman is an executive search firm that serves the nonprofit sector. We’ve completed more than 450 searches in the past 20 years, spanning all aspects of development, advancement, communications and marketing, and executive management. Our team includes professionals who have worked in the positions our clients hope to fill, which gives us a distinctive perspective on evaluation of the candidates and makes us one of the most effective search firms in the business.

AREAS OF EXPERTISE
Executive Search/Recruitment

CLIENT LIST
Common Sense Media
Community Action Marin
Sterne School
Girls Inc.
LightHouse for the Blind
American Film Institute
Mt. Tamalpais College
The Sierra Fund
Oakland Museum of California
& more!
Sari McConnell, MBA
Donor Boom
1378 De Soto Avenue
Burlingame, CA 94010

SERVICES
Donor Boom, a strategic fundraising consulting firm, partners with nonprofits under-resourced in development to create fundraising plans that deliver results. Using a data-driven analytical approach and strategic savvy, Donor Boom helps its clients lead with a plan that prioritizes and focuses resources. The end result? Donor Boom ignites donor generosity to drive sustainable, long-term growth. With an enterprising spirit, Founder Sari McConnell brings 25+ years of nonprofit and for-profit experience to every project.

AREAS OF EXPERTISE
Annual Fund
Development Audits
Development Coaching
Development Technology
Fundraising Strategy
Major Gifts

CLIENT LIST
Art Works Downtown
Burlingame Community for Education
Endowment
Caminar
Clinic by the Bay
Community Chest
ConnectED
Leadership Council San Mateo County
Plant a Row for the Hungry
WANDA Silicon Valley

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sari@donorboom.com
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facebook.com/DB.IgniteGenerosity
650-477-7066
SERVICES
Edelman’s Multicultural Communication & DEI Practice comprises 40+ experts who take a bold, culture-fueled approach to help brands and businesses authentically earn cultural relevancy and trust with Black, Latinx, Asian Pacific Islander, Indigenous American and other emerging majority audiences. Our work is intersectional, engaging LGBTQIA+ communities, people with disabilities, and other historically excluded demographics.

AREAS OF EXPERTISE
Communications & Resource Development
Culture of Philanthropy
Leadership Coaching
Management Consulting
Marketing & Communications
Philanthropic Advising
Staff Training/Board Development & Training
Strategic Communications
Strategic Planning/Management

CLIENT LIST
By The Bay Health
Pacific Vision Foundation
Housing Trust Silicon Valley
Dining Out For Life International
Association of Fundraising Professionals
Aim High
Center for Environmental Health
Raheem
Council for Certification in Volunteer Administration
SERVICES
Essex & Drake is a women-led consultancy offering a range of services specializing in philanthropic development. Our services include capital campaign counsel, feasibility studies, board & staff coaching, individual & institutional giving programs, wealth screening & research, philanthropic development assessments, and advancement planning. We understand the importance of developing a strong culture of philanthropy, which inherently emphasizes the value and role of board members, staff, and volunteers in fundraising.

AREAS OF EXPERTISE
Capital Campaigns
Feasibility Studies
Full Service
Fundraising Counsel
Individual Giving Programs
Philanthropic Advising

CLIENT LIST
African-American Shakespeare Co
Clinic By the Bay
Japanese American Museum
Los Altos Library Endowment
Man2Man Urban Youth Advocate
San Jose Evergreen Community College FDN
Senior Services of NorCal

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facebook.com/essexdrake
essexdrake.com/executing-capital-campaigns-in-a-crisis
essexdrake.com/maximize-year-end-giving
essexdrake.com/got-ethics
408-655-3197
SERVICES
Global Good Communications is focused on providing personalized support to help fundraisers thrive. Over 100 nonprofit leaders across the country have benefited from our one-on-one development coaching. As a supportive thought partner, we can help you set goals, build a plan suited to your organization’s capacity, master fundraising best practices, and improve results. Anne McCarten-Gibbs has served as a founding Executive Director, Director of Development, and grant writer and understands the demands you face.

AREAS OF EXPERTISE
Communications & Resource Development
Development Audits
Development Coaching
Fundraising Strategy
Strategic Communications

CLIENT LIST
Arcus Foundation
Empower Tehama
El Buen Samaritano
Latino Network
Legacy Reef Foundation
Oakland Peace Center
Project Spark Studio
Transportation Riders United
Womankind
World AIDS Museum
Rhonda Poppen, GPC  
GRANTdog  
1819 Polk Street, #254  
San Francisco, CA 94109

SERVICES
Rhonda specializes in all aspects of grants strategy, to include extensive research, application process management, organizational readiness, case articulation and grant writing for organizations producing lasting, positive outcomes in under-served communities. Team asset and listener, she presents compelling thoughts via solid data and passionate appeals. Although located in San Francisco, she pulls from broad experience serving clients nationally, across focuses from workforce development to healthcare to education.

AREAS OF EXPERTISE
Fundraising Strategy  
Grant Writing  
Prospect Research  
Strategic Communications

CLIENT LIST
A National Trades Apprenticeship Organization  
National Coalition of Black Women SF  
Fisherman's Wharf CBD  
San Bruno Park School District Health Ctr  
Rose Bowl Legacy Fdn  
LA Urban Scholar Academy

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facebook.com/GRANTdog-1395269224062220  
instagram.com/grantdogsfn  
grantdog.com/blog  
704-773-2052

GRANTdog
SERVICES
Innovative Resources Group has partnered with more than 300 nonprofits across a spectrum of sectors to help realize greater philanthropic investment in support of their vision. We specialize in strategic direction-setting, executive coaching, capacity assessment, leadership-team development, growing major donor programs, and a full spectrum of creative services to produce websites and print and digital materials to assure each client’s mission and message are shared in a compelling and dynamic form.

AREAS OF EXPERTISE
Culture of Philanthropy
Development Coaching
Donor Research/Prospect ID
Endowment Development
Leadership Coaching
Major Gifts
Philanthropic Advising

CLIENT LIST
Bay Area Cancer Connections
Grace Episcopal Church
Brandeis Marin
San Francisco Baykeeper
Peninsula Jewish Community Center
Community Resource Initiative
Committee on the Shelterless

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Beth@innovativeresourcesgroup.com
linkedin.com/in/beth-hershenhart-76a724
facebook.com/beth.hershenhart
518-225-4057
SERVICES
Specialize in grant writing and reporting; donor and grant prospecting; fund development coaching; creating fundraising and strategic plans, assessment tool development, data analysis for reports. Experience with RFP design and application review management; and grant administration. Interests involve environmental conservation, health and human services, education, senior adult services, homeless services, job development, youth diversion programs, and information technology.

AREAS OF EXPERTISE
Development Coaching
Donor Research/Prospect ID
Fundraising Strategy
Grant Writing
Prospect Research

CLIENT LIST
Lend A Hand Foundation Inc of Northern California (LAHF) (Alameda Co)
Conservancy for the Range of the Condor (Monterey Co)
Almaden Valley Counseling Service (AVCS) (Santa Clara Co)
SERVICES
Michael Stein is a digital strategist and fundraiser who works with nonprofits, foundations and other civic organizations to create greater impact with multi-channel communications and fundraising. His areas of expertise include digital engagement, online fundraising, list acquisition, and email messaging. Michael is formerly a Senior Account Executive at the Mal Warwick Donordigital direct response fundraising agency where he managed national accounts including Habitat for Humanity and Consumer Reports.

AREAS OF EXPERTISE
Annual Fund
Crowd Funding
Development Technology
Digital Fundraising
Individual Giving Programs
Strategic Planning/Management

CLIENT LIST
Community Action Marin
Child Care Law Center
Northern California Grantmakers
Legal Aid of Marin
Consumer Reports
Habitat for Humanity International
Middle East Children’s Alliance

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lagunacreekconsulting.com/blog
510-717-6050
SERVICES
Laura Jason, CFRE works with you to maximize funding from institutional giving sources. For over 25 years, Laura has created case statements, prospectuses, grant proposals, and targeted fundraising solutions including strategy, prospect identification, and business partnership/sponsorship plans. Whether your current challenge is a capital campaign, discovery of new funding partners or the outsourcing of an entire institutional giving program, Laura provides the advice and services you need to reach your fiscal goals.

AREAS OF EXPERTISE
Annual Fund
Capital Campaigns
Corporate Sponsorship
Fundraising Counsel
Grant Writing
Prospect Research

CLIENT LIST
Big Brothers Big Sisters of the Bay Area
My New Red Shoes
Contemporary Jewish Museum
Living Unlimited
Pathways Hospice Foundation
Redwood City Library Foundation
SF SPCA
Stanford Medical Center
CA Museum
SERVICES
Experts in nonprofit, corporate & virtual events.
Our mission is to collaborate with you on the execution of exceptional and seamless events that make you look great. The Leftwich Team is experienced in planning and managing events of every scale, from fundraising & award galas, street festivals, conferences, to name a few.
We specialize in logistic, stage & registration management, vendor & venue procurement, etc. Every moving part is under the care of specialists.

AREAS OF EXPERTISE
Special Events Planning & Management

CLIENT LIST
Asian Law Caucus
Association of Fundraising Professional Golden Gate
Dress for Success
George Mark Children’s House
LYRIC
Public Advocates
San Francisco Chamber of Commerce
Sequoia Living
Shanti

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twitter.com/leftwichevents
facebook.com/LeftwichEvents
instagram.com/leftwichevents
415-309-1502
SERVICES
My career spans 10 years of program development, grant writing, proposal management, capture management, and contract management experience. I have deep experience writing proposals on climate change, including climate finance, methane emissions reduction, tropical deforestation, pollution from the petrochemical industry, and climate resilience. I am comfortable working with a wide array of stakeholders, individuals, community supporters, companies, U.S. government agencies, and major foundations.

AREAS OF EXPERTISE
Development Coaching
Foundations
Fundraising Strategy
Grant Writing

CLIENT LIST
Environmental Defense Fund
Ceres
SNV Netherlands Development Organisation
The Nature Conservancy
Chemonics
People over Plastic
Atma Connect
Osana
GIZ Indonesia-German Cooperation
Krakoa Chocolate
SERVICES
Strengthen your fundraising program with the experienced professionals at My Philanthropy Team. Let us help you achieve your stretch goals, meet critical deadlines, and implement new, revenue-generating strategies. We serve as your satellite fundraising office and provide a wide range of services including: interim and project-based staffing solutions; fundraising consulting and campaign management, and; professional mentoring and leadership development. Strategic. Experienced. Insightful. Collaborative. That's MPT.

AREAS OF EXPERTISE
Capital Campaigns
Development Coaching
Feasibility Studies
Fundraising Strategy
Grant Writing
Interim/Temporary Staffing

CLIENT LIST
Charlotte Maxwell Clinic
Food Bank of Contra Costa & Solano
Fund for Global Human Rights
Land Trust for Santa Barbara Co.
Las Trampas
Legal Aid of Marin
Summerbridge
Washington Office on Latin America

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linkedin.com/company/my-philanthropy-team
twitter.com/teammpt1
facebook.com/myphilanthropyteam
myphilanthropyteam.com/blog
707-330-2279
SERVICES
Partnership Resources Group (PRG) is a consulting firm founded in 1990 specializing in capital, endowment and sustaining fund development programs for nonprofits, foundations and government agencies. Our team members include fourteen professionals, each experienced specialists. PRG has developed and managed fundraising programs ranging from $500,000 to $120,000,000. PRG helps change the way organizations and their leaders think and perform, successfully placing their institutions in the path of new money.

AREAS OF EXPERTISE
Capital Campaigns
Feasibility Studies
Fundraising Strategy
Major Gifts
Planned Giving
Staff Training/Board Development & Training

CLIENT LIST
Housing Trust Silicon Valley
UCSF Global Health
SF/Marin Food Bank
Guide Dogs for the Blind
Becoming Independent
Catholic Charities
California Film Institute
Pacific Vision Foundation
Habitat for Humanity
SERVICES
• Assisting new foundations develop best practices to achieve maximum impact.
• Assisting individuals and families to identify the grantees that will meet their goals.
• Connecting funders with other funders who have similar objectives.
• Managing complex large grants.
• Assisting donors to meet key experts to learn more about their areas of interest.
• Assisting non-profits develop effective endowment programs.

AREAS OF EXPERTISE
Endowment Development
Foundations
Fund Development
Philanthropic Advising

CLIENT LIST
SF Jewish Community Federation
Helen Diller Foundations
Bay Area Consultant for American Jewish Joint Distribution Comm.
Feldman Family CA Foundation
John Pritzker Family Fund
Stephen & Nancy Grand
SERVICES
Move your organization towards sustainability, growth and justice: The Ross Collective leads strategic planning and board development processes that create clarity, energy and opportunity. Dr. Renee Rubin Ross is a recognized planning and board development consultant. Committed to racial equity in the nonprofit sector, Ross supports organizations in practices that celebrate and amplify diverse voices and perspectives. She is the Director of the CSUEB Nonprofit Management Certificate and teaches Strategic Planning.

AREAS OF EXPERTISE
Leadership Coaching
Management Consulting
Staff Training/Board Development & Training
Strategic Planning/Management

CLIENT LIST
Agricultural Institute of Marin
CSUEB
East Oakland Collective
Homeless Prenatal Program
La Cocina
Magic Cabinet
Rivermark Community Credit Union
San Gabriel Valley Habitat for Humanity

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therosscollective.com/open-questions
afpglobal.org/news/meetings-and-events-4-questions-design-and-lead-inclusive-interactive-meetings-virtual-or
blog.boardsource.org/blog/lessons-building-belonging

The Ross Collective
SERVICES
I’m a “get to the point” passionate relationship-builder specializing in helping organizations and their people fulfill their fundraising potential. Over the past 18 years, I’ve been honored to work with mission driven organizations and schools. I am committed to using my voice to work with change makers to dismantle systems of inequity and oppression. I publicly own my white privilege and my personal and professional journey toward becoming anti racist. I am still on it. If we work together, I will still be on it.

AREAS OF EXPERTISE
Annual Fund
Capital Campaigns
Development Coaching
Donor Research/Prospect ID
Fundraising Strategy
Strategic Planning/Management

CLIENT LIST
BAVC
EDMO
Millennium School
Oaklantis
Optio
Reel Stories
Step One School
Kids In Tech
WriterCoach Connection
With Minni Patti Consulting:
  • Rubicon Programs
  • Khan Academy
  • Peninsula School

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SERVICES
SKS Consulting guides organizations through growth and change while helping them stay connected to the heart of their missions. We deliver customized solutions that expand client capacity and impact. Clients represent multiple fields and all stages of development. Areas of expertise: governance & leadership, planning & evaluation, fundraising/development, volunteer engagement. Principal Stacey Smith blends 20+ years of experience with innovative practices to create solutions that meet your needs. How can we help you?

AREAS OF EXPERTISE
Annual Fund
Fundraising Strategy
Individual Giving Programs
Management Consulting
Staff Training/Board Development & Training
Strategic Planning/Management

CLIENT LIST
West End Arts District
Berkeley Unified School District
Solano Diversified Services, Inc.
Golden Gate Park Band
San Francisco Classical Voice
Casa de Modesto
St. Vincent de Paul High School

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blueavocado.org/volunteers/creating-a-more-robust-volunteer-development-program-during-the-covid-19-crisis
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SERVICES
We specialize in fund development, Board governance and strategic planning for nonprofits, and our customized approach responds to the unique needs of your organization and priorities. Besides the areas of expertise noted, our services include development assessments, major gifts strategy, coaching Boards in philanthropy, and providing interim staffing leadership during transition. Our collaborative approach creates long-term value for your donors, volunteer leadership and staff. Clients are local, regional, national.

AREAS OF EXPERTISE
Capital Campaigns
Feasibility Studies
Fundraising Counsel
Interim/Temporary Staffing
Major Gifts
Staff Training/Board Development & Training

CLIENT LIST
UC Berkeley
The Asia Foundation
California Academy of Sciences
Save the Bay
Step One School
Boys & Girls Club of San Leandro
Exploratorium
Bay Area Discovery Museum
Pacific School of Religion

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SERVICES
Wanda Scott & Associates believes in the joy and transforming power of fundraising and philanthropy. We deliver fund development services, strengthen fundraisers’ skills, provide guidance and support to philanthropists, and build the capacity of nonprofit leaders and staff to build successful development programs. We bring over 20 years of nonprofit experience, practical advice, fundraising expertise, and wisdom to clients located across the country.

AREAS OF EXPERTISE
Fund Development
Fundraising Counsel
Fundraising Strategy
Major Gifts
Philanthropic Advising
Staff Training/Board Development & Training

CLIENT LIST
AdvantageCLE
Aspire Education
Association of Theological Schools (ATS)
Camp Phoenix
CoBiz Richmond
Dress for Success Cleveland
EveryOne Home